

CLAIMS

1. A method for inserting a toolbar into a webpage at a server machine,
5 said method comprising:
- receiving a webpage at the server machine to be delivered to a client machine;
- inserting the toolbar into the webpage at the server machine, the toolbar including at least one link to a resource and an executable script; and
10 delivering the webpage to the client machine.
2. A method as recited in claim 1, wherein the at least one link is a graphical link.
- 15 3. A method as recited in claim 1, wherein the executable script is an activation script.
4. A method as recited in claim 3, wherein the activation script determines whether the toolbar is displayed in the webpage when the webpage is
20 displayed at the client machine.
5. A method as recited in claim 3, wherein the webpage has at least one frame,
- wherein an instance of the toolbar is inserted into each frame of the
25 webpage at the server machine.

6. A method as recited in claim 5, wherein, for each of the at least one instances of the toolbar, the activation script determines whether the toolbar is displayed in the at least one frame of the webpage when the webpage is displayed at the client machine.

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7. A method as recited in claim 5, wherein, for each of the at least one instances of the toolbar, the activation script determines that the toolbar is to be displayed when the webpage is displayed at the client machine when both the activation script is within one of the at least one frame of the webpage and the size of the one of the at least one frame is greater than a threshold size.

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8. A method as recited in claim 1, wherein the toolbar is a HTML toolbar, and wherein the executable script is provided in a script programming language.

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9. A method as recited in claim 1, wherein the resource is a remote third-party resource.

10. A method as recited in claim 1, wherein the toolbar includes a plurality of links to different resources.

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11. A method as recited in claim 1, wherein said method further comprising:

executing the executable script on the client machine to determine whether the toolbar should be displayed when displaying the webpage on the client machine.

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12. A method for modifying a markup language page to include a dynamically determinable toolbar provided therein, said dynamically determinable toolbar operates when said markup language page is being displayed to dynamically determine whether said dynamically determinable toolbar should be displayed as part of said markup language page.

13. A method as recited in claim 12, wherein said dynamically determinable toolbar includes at least one link to a resource and an executable script.

14. A method as recited in claim 12, wherein the markup language page includes a least one frame,

wherein said dynamically determinable toolbar is provided within the at least one frame, and

wherein said dynamically determinable toolbar operates to display said dynamically determinable toolbar within the at least one frame when the size of the at least one frame is greater than a predetermined size and operates to not display said dynamically determinable toolbar within the at least one frame when the size of the at least one frame is not greater than the predetermined size.

15. A method as recited in claim 14, wherein said dynamically determinable toolbar includes at least one link to a remote resource and an executable script.

16. A method as recited in claim 14, wherein said dynamically determinable toolbar is a HTML toolbar, and wherein the executable script is provided in a script programming language.

17. A computer readable medium including at least computer program code for determining whether a toolbar should be display in one or more frames of a webpage, said computer readable medium comprising:

5 computer program code for determining whether the toolbar is within the one or more frames of the webpage;

computer program code for determining the size of the one or more frames of the webpage; and

10 computer program code for displaying the toolbar in each of the one or more frames of the webpage in which the size of the one or more frames exceeds a threshold size and suppressing displaying the toolbar in each of the one or more frames of the webpage in which the size of the one or more frames does not exceed the threshold size.

18. A computer readable medium as recited in claim 17, wherein the
15 webpage and the toolbar are further provided on said computer readable medium.

19. A computer readable medium including at least computer program code for inserting a toolbar into a webpage at a server machine, said
20 computer readable medium comprising:

computer program code for receiving a webpage at the server machine to be delivered to a client machine;

25 computer program code for inserting the toolbar into the webpage at the server machine, the toolbar including at least one link to a resource and an executable script; and

computer program code for delivering the webpage to the client machine.

